

PATHWAY'S TO RIGHT-OF-WAY'S SPONSORSHIP PACKAGE



HELP US MAKE OUR STREETS SAFER!



CONTACT:

ODIE DANCER

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www.pathwaypartners.org

Dear Friends,

Pathway's to Right-of-Way's (Tax ID# 46-3696352) a non-profit dedicated to bicycle and pedestrian safety. We are advocates for making communities aware of the hazards faced by pedestrians and cyclists. Our efforts include making sure there are adequate crosswalks and signage so that we protect and save the lives of these vulnerable people.

The support of businesses and humanitarians such as yourself is needed and appreciated. With your donation we are able to facilitate projects that are needed so that the safe passage of pedestrians and cyclist are implemented. This includes but is not limited to: adequate infrastructure, accessible sidewalks, and cyclist needs.

Consider your involvement in this important movement!

- **Donate!**
- Join the Volunteer Committee
- Become a Partner or Sponsor

GOLD SPONSOR	\$3,000
SILVER SPONSOR	\$1,000
BRONZE SPONSOR	\$500

**All donations are tax deductible.*

Pathway's to Right-of-Way's would greatly appreciate your support for this important cause. If you have any questions regarding sponsorships or how you can be involved please go to www.pathwaypartners.org or contact: Odie Dancer info@pathwaypartners.org.

Thanks for supporting,

Pathway's to Right-of-Way's

www.pathwaypartners.org



ABOUT PATHWAY'S TO RIGHT-OF-WAY'S



Pathway's to Right-of-Way's is a 501 © 3 non-profit (tax id#46-3696352) with the mission to raise awareness to the bicycle and pedestrian safety movement. We are dedicated to creating more walkable and bicycle friendly communities.

In the coming years, California will undergo major changes in infrastructure that will change the way we transport ourselves. Cycling and Walking are two of the major areas supported by this change. There are major transportation bills for infrastructure projects passing legislation as we speak!

PROGRAMS

RIGHT-OF-WAY AWARENESS

- Schools – A bicycle and pedestrian safety awareness class for children.
- Communities –Canvassing communities to ensure they have the necessary crosswalks, signage, and speed monitoring. Making them aware of hazards in their community.
- Businesses – Providing businesses in high traffic areas with bicycle and pedestrian safety as it relates to the location of their business.

BUSINESSES FOR PEDESTRIANS

Join the Cause! It's simple to participate and become a pedestrian friendly business. Your business must be open to the public and located in California. It should be easily accessible by foot and located near lodging, tourism, retail, recreational and/or popular point of interests.

ADOPT A NEIGHBORHOOD

Pathway's to Right-Of-Ways is encouraging businesses, community leaders, and individuals to adopt a neighborhood that has been identified with pedestrian and cyclist issues. Join our committee as we access these neighborhoods and create project plans to will improve the safety and walkability of these communities.

STATISTICS SUPPORTING NEED



Putt for Pedestrians™



PATHWAYS TO RIGHT-OF-WAYS FUNDRAISER

A fun way to support pedestrian and cyclist safety. We all are pedestrians at some point whether you are walking to a location, crossing the street, or playing a round of golf.

Putt for Pedestrians allows everyone to come together and play for a great cause.

Register your team or play individually, everyone is welcome.



PUTT FOR PEDESTRIANS CAMPAIGN!!

Did you know that the walking golfer and the average everyday pedestrian have many things in common? Besides the fact that both are pedestrians, they share somewhat the same benefits of walking. Yes, efforts in exercise, health, sustainability, environmental, social and safety are among their commonalities. Whether a stroll through the park on a crisp morning, or a golfer pacing down the fairway, we all (for many reasons) must maintain an acute sense of awareness of our surroundings.



PUTT FOR PEDESTRIANS HATS, PINS, GOLFBALLS AND SHIRTS AVAILABLE FOR PURCHASE & ALL PROCEEDS GO TO SUPPORT PATHWAY'S TO RIGHT-OF-WAYS!

WWW.PATHWAYPARTNERS.ORG

SPONSORSHIP OPPORTUNITIES

As a sponsor you will receive a high level of exposure and the satisfaction that you helped save the life of a pedestrian and/or bicyclist. All donation amounts accepted.

Bronze Sponsors | \$500

- Two (2) tickets to Putt for Pedestrians Fundraiser
- Inclusion on sponsor signage at Fundraiser
- Logo on Pathway's to Right-of-Ways webpage – 2 months

Silver Sponsors | \$1,000

- Four (4) tickets to Putt for Pedestrians Fundraiser
- Inclusion on sponsor signage at Fundraiser
- Logo in Safety Awareness Booklet Advertisement
- Logo on Pathway's to Right-of-Ways webpage – 6 months

Gold Sponsors | \$3,000

- Eight (8) tickets to Putt for Pedestrians Fundraiser
- Inclusion on sponsor signage at Fundraiser
- Logo in Safety Awareness Booklet Advertisement with ¼ page business ad
- Logo with link on Pathway's to Right-of-Ways webpage – 1 year

SPONSORSHIP FORM:

Completed forms can be returned to: info@pathwaypartners.org.

FIRST & LAST NAME:	
ADDRESS/CITY/ZIP:	
PHONE NUMBER:	
EMAIL:	

PAYMENT INFORMATION:

___ Enclosed is a check made payable to: Pathway's to Right-of-Way's

___ I will pay on the website www.pathwaypartners.org

Upon signing this document, (name of sponsor) of (organization) has acknowledged that he/she has read, understood and agreed to the terms and conditions of this contract. The sponsor has agreed to pay the amount of \$_____ and to provide the company logo for Pathway's to Right-of-Way's sponsorship purposes.

Company Rep. Name (Print)

Company Name

Signature

Date